

ORDER



Orders

Order / Rev: 275425

Alt Order #: _____

Product Desc: TOM STEYER 2020 (2.4-2.10) 60'S

Estimate: 8316

Flight Dates: 02/04/20 - 02/10/20

Original Date / Rev: 02/03/20 / 02/03/20

Order Type: GENERAL

KMAX-TV

Primary AE: KMAX-TV House

Sales Office: L-SAC

Sales Region: Local

Agency

Name: Buying Time

Buying Contact: _____

Billing Contact: _____

650 Massachusetts Ave NW Ste 210

Washington, DC 20001-3796

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Tom Steyer 2020

Demographic: A35+

Product Codes: President - Candidate Federal

Revenue Code 1: AGENCY

Revenue Code 2: POL

Revenue Code 3: CAN

New Business Thru: _____

Advertiser External ID: 510622

Agency External ID: 102148

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/10/20	96	\$21,960.00	\$18,666.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	96	\$21,960.00	\$18,666.00	0.00
Totals	96	\$21,960.00	\$18,666.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KMAX-TV House	L-SAC	Local	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KMAX-TV	10%	\$21,960.00
Market	100%	\$219,600.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBSV	0%	\$0.00
KCRA	0%	\$0.00
KCSO	0%	\$0.00
KEZT	0%	\$0.00
KMUM	0%	\$0.00
KOVR	25%	\$54,900.00
KQCA	0%	\$0.00
KRJR	0%	\$0.00
KSPX	0%	\$0.00
KSTV	0%	\$0.00
KTFK	0%	\$0.00
KTXL	0%	\$0.00
KUVS	0%	\$0.00
KVIE	0%	\$0.00
KXTV	0%	\$0.00
NCRA	0%	\$0.00
NQCA	0%	\$0.00

RVIE 0% \$0.00
UNKWN 65% \$142,740.00

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Flight Dates: 02/04/20 - 02/10/20

Advertiser: Tom Steyer 2020
Product Desc: TOM STEYER 2020 (2.4-2.10) 60'S
Estimate: 8316
KMAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMAX	02/04/20	02/10/20	Good Day Week M-F 5aQM Good Day Week M-F 5a-10a/Sa(7:00 AM-9:00 AM)	CM	7:00 AM-9:00 AM	MTWTF--	1:00	4	\$300.00	P50	0.00	NM	5	\$1,500.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-TWTF--					4	\$300.00		0.00			
Week:		02/10/20	02/16/20	M-----					1	\$300.00		0.00			
N 2	KMAX	02/04/20	02/10/20	M-F 12n-1p M-F 12n-1p	CM	1158a-1p	MTWTF--	1:00	4	\$140.00	P50	0.00	NM	5	\$700.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-TWTF--					4	\$140.00		0.00			
Week:		02/10/20	02/16/20	M-----					1	\$140.00		0.00			
N 3	KMAX	02/04/20	02/10/20	M-F 11a-12n M-F 11a-12n	CM	11:30 AM-12:00 PM (11:30 AM-12:00 PM)	PMTWTF--	1:00	4	\$160.00	P50	0.00	NM	5	\$800.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-TWTF--					4	\$160.00		0.00			
Week:		02/10/20	02/16/20	M-----					1	\$160.00		0.00			
N 4	KMAX	02/04/20	02/10/20	M-F 11a-12n M-F 11a-12n	CM	11:00 AM-11:30 AM (11:00 AM-11:30 AM)	AIMTWTF--	1:00	4	\$160.00	P50	0.00	NM	5	\$800.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-TWTF--					4	\$160.00		0.00			
Week:		02/10/20	02/16/20	M-----					1	\$160.00		0.00			
N 5	KMAX	02/04/20	02/10/20	M-F 1p-2p M-F 1p-2p	CM	1258p-2p	MTWTF--	1:00	4	\$140.00	P50	0.00	NM	5	\$700.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-TWTF--					4	\$140.00		0.00			
Week:		02/10/20	02/16/20	M-----					1	\$140.00		0.00			
N 6	KMAX	02/04/20	02/10/20	M-F 9a-10a M-F 9a-10a	CM	858a-10a	MTWTF--	1:00	4	\$300.00	P50	0.00	NM	5	\$1,500.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-TWTF--					4	\$300.00		0.00			
Week:		02/10/20	02/16/20	M-----					1	\$300.00		0.00			
N 7	KMAX	02/04/20	02/10/20	M-F 4p-5p M-F 4p-5p	CM	358p-5p	MTWTF--	1:00	4	\$160.00	P50	0.00	NM	5	\$800.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-TWTF--					4	\$160.00		0.00			
Week:		02/10/20	02/16/20	M-----					1	\$160.00		0.00			
N 8	KMAX	02/09/20	02/09/20	SaSu 3p-4p SaSu 3p-4p	CM	3:30 PM-4:00 PM (3:30 PM-4:00 PM)	-----S	1:00	1	\$150.00	P50	0.00	NM	1	\$150.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-----S					1	\$150.00		0.00			
N 9	KMAX	02/09/20	02/09/20	SaSu 3p-4p SaSu 3p-4p	CM	3:00 PM-3:30 PM (3:00 PM-3:30 PM)	-----S	1:00	1	\$150.00	P50	0.00	NM	1	\$150.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-----S					1	\$150.00		0.00			
N 10	KMAX	02/05/20	02/10/20	M-F 6p-630p M-F 6p-630p	CM	558p-630p	M-W-F--	1:00	2	\$300.00	P50	0.00	NM	3	\$900.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	--W-F--					2	\$300.00		0.00			
Week:		02/10/20	02/16/20	M-----					1	\$300.00		0.00			
N 11	KMAX	02/09/20	02/09/20		CM	5:30 PM-6:00 PM	-----S	1:00	1	\$150.00	P50	0.00	NM	1	\$150.00

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 Estimate: 8316
KMAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SaSu 5p-6p											
				SaSu 5p-6p		(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-----S					1	\$150.00		0.00			
N12	KMAX	02/04/20	02/10/20	M-F 530p-6p	CM	528p-6p	MTWTF--	1:00	4	\$300.00	P50	0.00	NM	5	\$1,500.00
				M-F 530p-6p											
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-TWTF--					4	\$300.00		0.00			
Week:		02/10/20	02/16/20	M-----					1	\$300.00		0.00			
N13	KMAX	02/04/20	02/10/20	M-F 530p-6p	CM	528p-6p	MTWTF--	1:00	4	\$150.00	P50	0.00	NM	5	\$750.00
				M-F 530p-6p											
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-TWTF--					4	\$150.00		0.00			
Week:		02/10/20	02/16/20	M-----					1	\$150.00		0.00			
N14	KMAX	02/09/20	02/09/20	SaSu 5p-6p	CM	5:00 PM-5:30 PM	-----S	1:00	1	\$150.00	P50	0.00	NM	1	\$150.00
				SaSu 5p-6p											
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-----S					1	\$150.00		0.00			
N15	KMAX	02/08/20	02/08/20	SaSu 5p-6p	CM	458p-6p	-----S-	1:00	1	\$150.00	P50	0.00	NM	1	\$150.00
				SaSu 5p-6p											
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-----S-					1	\$150.00		0.00			
N16	KMAX	02/04/20	02/10/20	M-F Early News 630pm	CM	630p-7p	MTWTF--	1:00	4	\$350.00	P50	0.00	NM	5	\$1,750.00
				M-F Early News 630pm											
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-TWTF--					4	\$350.00		0.00			
Week:		02/10/20	02/16/20	M-----					1	\$350.00		0.00			
N17	KMAX	02/04/20	02/07/20	Prime Access M-F 1b	CM	728p-8p	--W-F--	1:00	2	\$550.00	P50	0.00	NM	2	\$1,100.00
				Prime Access M-F 1b											
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	--W-F--					2	\$550.00		0.00			
N18	KMAX	02/04/20	02/10/20	Prime Access M-F 1a	CM	658p-730p	MT-T---	1:00	2	\$550.00	P50	0.00	NM	3	\$1,650.00
				Prime Access M-F 1a											
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-T-T---					2	\$550.00		0.00			
Week:		02/10/20	02/16/20	M-----					1	\$550.00		0.00			
N19	KMAX	02/08/20	02/08/20	SaSu 6p-7p	CM	6:00 PM-6:30 PM	-----S-	1:00	1	\$180.00	P50	0.00	NM	1	\$180.00
				SaSu 6p-7p											
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-----S-					1	\$180.00		0.00			
N20	KMAX	02/07/20	02/07/20	Friday Prime Hr 1	CM	758p-9p	----F--	1:00	1	\$550.00	P50	0.00	NM	1	\$550.00
				Friday Prime Hr 1											
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	----F--					1	\$550.00		0.00			
N21	KMAX	02/07/20	02/07/20	Friday Prime Hr 2	CM	858p-10p	----F--	1:00	1	\$550.00	P50	0.00	NM	1	\$550.00
				Friday Prime Hr 2											
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	----F--					1	\$550.00		0.00			
N22	KMAX	02/04/20	02/10/20	M-F 1130p-12m	CM	1128p-12x	MTWTF--	1:00	4	\$130.00	P50	0.00	NM	5	\$650.00
				M-F 1130p-12m											
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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KMAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/03/20	02/09/20	-TWTF--		4			\$130.00	0.00					
Week:		02/10/20	02/16/20	M-----		1			\$130.00	0.00					
N23	KMAX	02/04/20	02/10/20	M-F 11p-1130p M-F 11p-1130p	CM	M-F 11p-1130p	MTWTF--	1:00	4	\$130.00	P50	0.00	NM	5	\$650.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/03/20	02/09/20	-TWTF--		4			\$130.00	0.00					
Week:		02/10/20	02/16/20	M-----		1			\$130.00	0.00					
N24	KMAX	02/08/20	02/08/20	Sa 10p-11p Sa 10p-11p	CM	958p-11p	-----S-	1:00	1	\$100.00	P50	0.00	NM	1	\$100.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/03/20	02/09/20	-----S-		1			\$100.00	0.00					
N25	KMAX	02/09/20	02/09/20	Su 10p-11p Su 10p-11p	CM	958p-11p	-----S	1:00	1	\$100.00	P50	0.00	NM	1	\$100.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/03/20	02/09/20	-----S		1			\$100.00	0.00					
N26	KMAX	02/08/20	02/08/20	Sa 11p-12m Sa 11p-12m	CM	1058p-12x	-----S-	1:00	1	\$100.00	P50	0.00	NM	1	\$100.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/03/20	02/09/20	-----S-		1			\$100.00	0.00					
N27	KMAX	02/09/20	02/09/20	Su 11p-12m Su 11p-12m	CM	1058p-12x	-----S	1:00	1	\$100.00	P50	0.00	NM	1	\$100.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/03/20	02/09/20	-----S		1			\$100.00	0.00					
N28	KMAX	02/09/20	02/09/20	SaSu 7a-12n SaSu 7a-12n	CM	11:00 AM-11:30 AM (11:00 AM-11:30 AM)	AI-----S	1:00	1	\$130.00	P50	0.00	NM	1	\$130.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/03/20	02/09/20	-----S		1			\$130.00	0.00					
N29	KMAX	02/09/20	02/09/20	Good Day Weekend Sa/Su Good Day Weekend SA/Su	CM	9:00 AM-10:00 AM (9:00 AM-10:00 AM)	AI-----S	1:00	1	\$300.00	P50	0.00	NM	1	\$300.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/03/20	02/09/20	-----S		1			\$300.00	0.00					
N30	KMAX	02/09/20	02/09/20	Good Day Weekend Sa/Su Good Day Weekend SA/Su	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	AI-----S	1:00	1	\$300.00	P50	0.00	NM	1	\$300.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/03/20	02/09/20	-----S		1			\$300.00	0.00					
N31	KMAX	02/08/20	02/08/20	Good Day Weekend Sa/Su Good Day Weekend SA/Su	CM	9:00 AM-10:00 AM (9:00 AM-10:00 AM)	AI-----S-	1:00	1	\$300.00	P50	0.00	NM	1	\$300.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/03/20	02/09/20	-----S-		1			\$300.00	0.00					
N32	KMAX	02/08/20	02/08/20	Good Day Weekend Sa/Su Good Day Weekend SA/Su	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	AI-----S-	1:00	1	\$300.00	P50	0.00	NM	1	\$300.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/03/20	02/09/20	-----S-		1			\$300.00	0.00					
N33	KMAX	02/08/20	02/08/20	Good Day Weekend Sa/Su Good Day Weekend SA/Su	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	AI-----S-	1:00	1	\$300.00	P50	0.00	NM	1	\$300.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/03/20	02/09/20	-----S-		1			\$300.00	0.00					
N34	KMAX	02/09/20	02/09/20	Good Day Weekend Sa/Su Good Day Weekend SA/Su	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	AI-----S	1:00	1	\$300.00	P50	0.00	NM	1	\$300.00

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KMAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-----S					1	\$300.00		0.00			
N35	KMAX	02/09/20	02/09/20	SaSu 7a-12n SaSu 7a-12n	CM	11:30 AM-12:00 PM (11:30 AM-12:00 PM)	-----S	1:00	1	\$130.00	P50	0.00	NM	1	\$130.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-----S					1	\$130.00		0.00			
N36	KMAX	02/09/20	02/09/20	SaSu 12n-7p SaSu 12n-7p	CM	2:00 PM-3:00 PM (2:00 PM-3:00 PM)	-----S	1:00	1	\$150.00	P50	0.00	NM	1	\$150.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-----S					1	\$150.00		0.00			
N37	KMAX	02/09/20	02/09/20	SaSu 12p-1p SaSu 12n-1p	CM	1158a-1p	-----S	1:00	1	\$150.00	P50	0.00	NM	1	\$150.00
LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-----S					1	\$150.00		0.00			
N38	KMAX	02/04/20	02/04/20	Tuesday Prime Hr 1 Tuesday Prime Hr 1	CM	758p-9p	-1-----	1:00	1	\$600.00	P50	0.00	NM	1	\$600.00
THE FLASH / LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-1-----					1	\$600.00		0.00			
N39	KMAX	02/05/20	02/05/20	Wednesday Prime Hr 1 Wednesday Prime Hr 1	CM	758p-9p	--1----	1:00	1	\$350.00	P50	0.00	NM	1	\$350.00
RIVERDALE / LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	--1----					1	\$350.00		0.00			
N40	KMAX	02/08/20	02/08/20	Saturday Local Prime Hr 1 Saturday Local Prime Hr 1	CM	758p-9p	-----1-	1:00	1	\$125.00	P50	0.00	NM	1	\$125.00
MADAM SECRETARY / LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-----1-					1	\$125.00		0.00			
N41	KMAX	02/08/20	02/08/20	Saturday Local Prime Hr 1 Saturday Local Prime Hr 2	CM	858p-10p	-----1-	1:00	1	\$125.00	P50	0.00	NM	1	\$125.00
MADAM SECRETARY / LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-----1-					1	\$125.00		0.00			
N42	KMAX	02/04/20	02/04/20	M-F 6p-630p M-F 6p-630p	CM	558p-630p	-1-----	1:00	1	\$150.00	P50	0.00	NM	1	\$150.00
JUDGE JUDY / LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	-1-----					1	\$150.00		0.00			
N43	KMAX	02/05/20	02/05/20	M-F 1p-2p M-F 1p-2p	CM	1258p-2p	--1----	1:00	1	\$70.00	P50	0.00	NM	1	\$70.00
THE DOCTORS / LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	--1----					1	\$70.00		0.00			
													Totals	96	\$21,960.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KOVR/KMAX-TV, Sacramento, California

Date:

2/3/20

I, Buying Time Media, LLC,

being/on behalf of: Tom Steyer 2020,

a legally qualified candidate of the Democratic

political party for the office of: President of the United States of America

in the Primary

election to be held on: Election 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

Attach proposed schedule with charges (if available): \$ **net**

I represent that the payment for the above described broadcast time has been furnished by:

Tom Steyer 2020 PO Box 626, San Francisco, CA 94104 808-499-4091

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hunter Blas

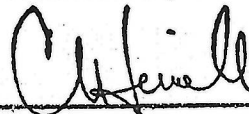
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

12/9/2019

Date



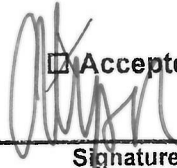
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Allison Maiman

Printed Name

Sales Manager

Title

NAB Form PB-18 Candidates

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Tom Steyer 2020
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

DocuSigned by:
Hunter Blas
042ATD02EA6A443

signature of candidate or authorized committee

Hunter Blas

printed name

7/9/2019

date