

CONTRACT



Telemundo
4600 S Regal St
Spokane, WA 99223
(509)448-2828

And:

Assembly
711 3rd Ave., Mailroom 2nd Fl
New York, NY 10017

Contract / Revision 89873 /		Alt Order # 01507620
Product MIKE BLOOMBERG 2020		
Contract Dates 03/02/20 - 03/29/20	Estimate # 0136	
Advertiser Mike Bloomberg 2020, Inc.		Original Date / Revision 03/03/20 / 03/04/20
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property NFFX	Account Executive Gordy Cummings	Sales Office Political Revenue
Special Handling		
Demographic Households		
Agv Code TV15458	Advertiser Code MBLM	Product 1/2 MBLM
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	NFFX	03/04/20	03/04/20	W 2-3p	W 2-3p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	--W----				1	\$20.00			
D 2	NFFX	03/05/20	03/05/20	Th 2-3p	Th 2-3p		:30			NM	0	\$0.00
N 3	NFFX	03/04/20	03/04/20	M-F 3p - 4p	M-F 3p - 4p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	--W----				1	\$20.00			
D 4	NFFX	03/04/20	03/04/20	M-F 6 - 6:30- Local News	M-F 6 - 6:30- Local		:30			NM	0	\$0.00
D 5	NFFX	03/05/20	03/05/20	M-F 6 - 6:30- Local News	M-F 6 - 6:30- Local		:30			NM	0	\$0.00
N 6	NFFX	03/04/20	03/04/20	M-F 6 - 6:30- Local News	M-F 6 - 6:30- Local		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	--W----				1	\$200.00			
D 7	NFFX	03/05/20	03/05/20	M-F 6 - 6:30- Local News	M-F 6 - 6:30- Local		1:00			NM	0	\$0.00
N 8	NFFX	03/04/20	03/04/20	Evening News	Evening News		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	--W----				1	\$100.00			
D 9	NFFX	03/05/20	03/05/20	Evening News	Evening News		:30			NM	0	\$0.00
N 10	NFFX	03/04/20	03/04/20	Late News	Late News		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	--W----				1	\$100.00			
Totals											5	\$440.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/24/20 - 03/04/20	5	\$440.00	(\$66.00)	\$374.00
Totals	5	\$440.00	(\$66.00)	\$374.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Non-Discrimination Policy: [Licensee] and its station(s) do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing advertising time from [Licensee] or its station(s) that is intended to discriminate on the basis of race or ethnicity.