

ORDER

**KOLD**

Orders

Order / Rev: 1629253

Alt Order #: WOC12505002

Product Desc: 4Q 2020 BROADCAST :30s

Estimate: 396

Flight Dates: 10/20/20 - 10/26/20

Original Date / Rev: 05/15/20 / 05/15/20

Order Type: NORMAL

Primary AE: Dan Schwarz

Sales Office: TUS-N

Sales Region: National

Agency

Name: Left Hook Communications

Buying Contact:

Billing Contact:

2601 Ocean Park Blvd

Santa Monica, CA 90405

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Mark Kelly for Senate

Demographic: A25-49

Product Codes: Candidate - National - Senate

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

New Business Thru:

Advertiser External ID: 177479

Agency External ID: 140883

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	180	\$24,105.00	\$20,489.25
10/26/20	10/26/20	50	\$5,070.00	\$4,309.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	180	\$24,105.00	\$20,489.25	0.00
November 2020	50	\$5,070.00	\$4,309.50	0.00
Totals	230	\$29,175.00	\$24,798.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Schwarz	TUS-N	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOLD	10/20/20	10/24/20	CBS SEC Football	CM	12:30 PM-4:00 PM	-----S-	:30	2	\$100.00	P-04	0.00	NM	2	\$200.00
				CBS SEC Football											
				(Program: SEC ON CBS)CS-Nov-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S-		2				\$100.00		0.00			
N 2	KOLD	10/20/20	10/25/20	CBS NFL Today	CM	10:00 AM-11:00AM	-----S	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
				CBS NFL Today											
				(Program: NFL TODAY)CS-Nov-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S		1				\$200.00		0.00			
N 3	KOLD	10/20/20	10/25/20	CBS NFL RS Early Game	CM	10:00AM 1:25 PM	-----S	:30	2	\$600.00	P-04	0.00	NM	2	\$1,200.00
				CBS NFL RS Early Game											
				(Program: NFL REGULAR SEASON EARLY GAME)CS-Nov-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S		2				\$600.00		0.00			
N 4	KOLD	10/20/20	10/25/20	CBS NFL RS Late Game	CM	1:25 PM-4:30 PM	-----S	:30	2	\$600.00	P-04	0.00	NM	2	\$1,200.00
				CBS NFL RS Late Game											
				(Program: NFL REGULAR SEASON LATE GAME)CS-Nov-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S		2				\$600.00		0.00			
N 5	KOLD	10/20/20	10/26/20		CM	5:00 AM-6:00 AM	MTWTF--	:30	10	\$40.00	P-04	0.00	NM	10	\$400.00

Order / Rev: 1629253
 Alt Order #: WOC12505002
 Flight Dates: 10/20/20 - 10/26/20

Advertiser: Mark Kelly for Senate
 Product Desc: 4Q 2020 BROADCAST :30s
 Estimate: 396

KOLD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5a News											
				M-F 5a News											
				(Program: NEWS 13 @5A)CS-Nov-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	MTWTF--					10	\$40.00		0.00			
N 6	KOLD	10/20/20	10/26/20	M-F 6a News	CM	6:00 AM-7:00 AM	MTWTF--	:30	10	\$70.00	P-04	0.00	NM	10	\$700.00
				M-F 6a News											
				(Program: NEWS 13 @ 6A)CS-Nov-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	MTWTF--					10	\$70.00		0.00			
N 7	KOLD	10/20/20	10/26/20	CBS This Morning	CM	7:00 AM-9:00 AM	MTWTF--	:30	20	\$70.00	P-04	0.00	NM	20	\$1,400.00
				CBS This Morning											
				(Program: CBS THIS MORNING)CS-Nov-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	MTWTF--					20	\$70.00		0.00			
N 8	KOLD	10/20/20	10/26/20	M-F 9a-10a	CM	9:00 AM-10:00 AM	M-----	:30	8	\$75.00	P-04	0.00	NM	8	\$600.00
				M-F 9a-10a											
				(Program: DOCTORS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	M-----					8	\$75.00		0.00			
N 9	KOLD	10/20/20	10/26/20	CBS Price Is Right	CM	10:00 AM-11:00 AM	MTWTF--	:30	10	\$100.00	P-04	0.00	NM	10	\$1,000.00
				CBS Price Is Right											
				(Program: THE PRICE IS RIGHT)CS-Nov-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	MTWTF--					10	\$100.00		0.00			
N 10	KOLD	10/20/20	10/26/20	CBS Young and Restless	CM	11:00 AM-12:00 PM	MTWTF--	:30	10	\$75.00	P-04	0.00	NM	10	\$750.00
				CBS Young and Restless											
				(Program: YOUNG & THE RESTLESS)CS-Nov-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	MTWTF--					10	\$75.00		0.00			
N 11	KOLD	10/20/20	10/26/20	M-F 12p News	CM	12:00 PM-12:30 PM	MTWTF--	:30	8	\$75.00	P-04	0.00	NM	8	\$600.00
				M-F 12p News											
				(Program: NEWS 13 AT NOON)CS-Nov-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	MTWTF--					8	\$75.00		0.00			
N 12	KOLD	10/20/20	10/26/20	CBS Bold and Beautiful	CM	12:30 PM-1:00 PM	MTWTF--	:30	5	\$75.00	P-04	0.00	NM	5	\$375.00
				CBS Bold and Beautiful											
				(Program: BOLD & THE BEAUTIFUL)CS-Nov-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	MTWTF--					5	\$75.00		0.00			
N 13	KOLD	10/20/20	10/26/20	CBS The Talk	CM	1:00 PM-2:00 PM	MTWTF--	:30	10	\$75.00	P-04	0.00	NM	10	\$750.00
				CBS The Talk											
				(Program: THE TALK)CS-Nov-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	MTWTF--					10	\$75.00		0.00			
N 14	KOLD	10/20/20	10/26/20	CBS Let's Make A Deal	CM	2:00 PM-3:00 PM	MTWTF--	:30	10	\$75.00	P-04	0.00	NM	10	\$750.00
				CBS Let's Make A Deal											
				(Program: LET'S MAKE A DEAL)CS-Nov-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	MTWTF--					10	\$75.00		0.00			
N 15	KOLD	10/20/20	10/26/20	M-F 3p-4p	CM	3:00 PM-4:00 PM	M-----	:30	5	\$50.00	P-04	0.00	NM	5	\$250.00
				M-F 3p-4p											
				(Program: TAMRON HALL)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	M-----					5	\$50.00		0.00			
N 16	KOLD	10/20/20	10/26/20	M-F 4p News	CM	4:00 PM-5:00 PM	MTWTF--	:30	10	\$90.00	P-04	0.00	NM	10	\$900.00
				M-F 4p News											
				(Program: NEWS 13 @ 4p)CS-Nov-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	MTWTF--					10	\$90.00		0.00			
N 17	KOLD	10/20/20	10/26/20		CM	5:00 PM-5:30 PM	MTWTF--	:30	6	\$150.00	P-04	0.00	NM	6	\$900.00

Order / Rev: 1629253
 Alt Order #: WOC12505002
 Flight Dates: 10/20/20 - 10/26/20

Advertiser: Mark Kelly for Senate
 Product Desc: 4Q 2020 BROADCAST :30s
 Estimate: 396

KOLD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5p News															
M-F 5p News															
(Program: NEWS 13 @ 5P)CS-Nov-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					6	\$150.00		0.00			
N18	KOLD	10/20/20	10/26/20	CBS Evening News	CM	5:30 PM-6:00 PM	MTWTF--	:30	6	\$300.00	P-04	0.00	NM	6	\$1,800.00
CBS Evening News															
(Program: CBS EVENING NEWS)CS-Nov-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					6	\$300.00		0.00			
N19	KOLD	10/20/20	10/26/20	M-F 6p News	CM	6:00 PM-6:30 PM	MTWTF--	:30	6	\$150.00	P-04	0.00	NM	6	\$900.00
M-F 6p News															
(Program: NEWS 13 @ 6P)CS-Nov-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					6	\$150.00		0.00			
N20	KOLD	10/20/20	10/26/20	M-F 630p-7p	CM	6:30 PM-7:00 PM	MTWTF--	:30	5	\$110.00	P-04	0.00	NM	5	\$550.00
M-F 630p-7p															
(Program: ENTERTAINMENT TONIGHT)CS-Nov-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					5	\$110.00		0.00			
N21	KOLD	10/20/20	10/26/20	M-F 10p News	CM	10:00 PM-10:35 PM	MTWTF--	:30	6	\$200.00	P-04	0.00	NM	6	\$1,200.00
M-F 10p News															
(Program: NEWS 13 @ 10P)CS-Nov-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					6	\$200.00		0.00			
N22	KOLD	10/20/20	10/26/20	CBS Late Show	CM	10:35 PM-11:37 PM	MTWTF--	:30	12	\$70.00	P-04	0.00	NM	12	\$840.00
CBS Late Show															
(Program: LATE SHOW W/COLBERT)CS-Nov-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					12	\$70.00		0.00			
N23	KOLD	10/20/20	10/26/20	CBS Late Late Show	CM	11:37 PM-12:37 AM	MTWTF--	:30	10	\$40.00	P-04	0.00	NM	10	\$400.00
CBS Late Late Show															
(Program: LATE LATE SHOW)CS-Nov-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					10	\$40.00		0.00			
N24	KOLD	10/20/20	10/26/20	CBS AM News	CM	4:00 AM-4:30 AM	MTWTF--	:30	5	\$10.00	P-04	0.00	NM	5	\$50.00
CBS AM News															
(Program: CBS MORNING NEWS)CS-Nov-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					5	\$10.00		0.00			
N25	KOLD	10/20/20	10/26/20	M-F 430a News	CM	4:30 AM-5:00 AM	MTWTF--	:30	5	\$30.00	P-04	0.00	NM	5	\$150.00
M-F 430a News															
(Program: NEWS 13 @ 430A)CS-Nov-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					5	\$30.00		0.00			
N26	KOLD	10/20/20	10/26/20	CBS Monday Prime Hr 1	CM	7:00 PM-8:00 PM	M-----	:30	2	\$300.00	P-04	0.00	NM	2	\$600.00
CBS Monday Prime Hr 1 (7:00 PM-8:00 PM)															
(Program: THE NEIGHBORHOOD/BOB ABISHOLA)CS-Nov-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	M-----					2	\$300.00		0.00			
N27	KOLD	10/20/20	10/26/20	CBS Monday Prime Hr 2	CM	8:00 PM-9:00 PM	M-----	:30	2	\$300.00	P-04	0.00	NM	2	\$600.00
CBS Monday Prime Hr 2															
(Program: ALL RISE)CS-Nov-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	M-----					2	\$300.00		0.00			
N28	KOLD	10/20/20	10/26/20	CBS Monday Prime Hr 3	CM	9:00 PM-10:00 PM	M-----	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
CBS Monday Prime Hr 3															
(Program: BULL MON)CS-Nov-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	M-----					1	\$300.00		0.00			
N29	KOLD	10/20/20	10/20/20		CM	7:00 PM-8:00 PM	-T-----	:30	2	\$300.00	P-04	0.00	NM	2	\$600.00

Order / Rev: 1629253
 Alt Order #: WOC12505002
 Flight Dates: 10/20/20 - 10/26/20

Advertiser: Mark Kelly for Senate
 Product Desc: 4Q 2020 BROADCAST :30s
 Estimate: 396

KOLD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				CBS Tuesday Prime Hr 1											
				CBS Tuesday Prime Hr 1		(7:00 PM-8:00 PM)									
				(Program: NCIS TUE)CS-Nov-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	-T-----		2			\$300.00		0.00				
N30	KOLD	10/20/20	10/20/20	CBS Tuesday Prime Hr 2	CM	8:00 PM-9:00 PM	-T-----	:30	2	\$300.00	P-04	0.00	NM	2	\$600.00
				CBS Tuesday Prime Hr 2											
				(Program: FBI)CS-Nov-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	-T-----		2			\$300.00		0.00				
N31	KOLD	10/20/20	10/20/20	CBS Tuesday Prime Hr 3	CM	9:00 PM-10:00 PM	-T-----	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
				CBS Tuesday Prime Hr 3											
				(Program: FBI MOST WANTED)CS-Nov-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	-T-----		1			\$300.00		0.00				
N32	KOLD	10/20/20	10/21/20	CBS Wednesday Prime Hr 1	CM	7:00 PM-8:00 PM	--W----	:30	2	\$300.00	P-04	0.00	NM	2	\$600.00
				CBS Wednesday Prime Hr 1		(7:00 PM-8:00 PM)									
				(Program: SURVIVOR)CS-Nov-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	--W----		2			\$300.00		0.00				
N33	KOLD	10/20/20	10/21/20	CBS Wednesday Prime Hr 2	CM	8:00 PM-9:00 PM	--W----	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
				CBS Wednesday Prime Hr 2											
				(Program: SEAL TEAM)CS-Nov-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	--W----		1			\$300.00		0.00				
N34	KOLD	10/20/20	10/21/20	CBS Wednesday Prime Hr 3	CM	9:00 PM-10:00 PM	--W----	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
				CBS- Wednesday Prime Hr 3											
				(Program: S.W.A.T. WED)CS-Nov-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	--W----		1			\$300.00		0.00				
N35	KOLD	10/20/20	10/22/20	CBS Thursday Prime Hr 1	CM	7:00 PM-8:00 PM	---T---	:30	2	\$300.00	P-04	0.00	NM	2	\$600.00
				CBS Thursday Prime Hr 1		(7:00 PM-8:00 PM)									
				(Program: YOUNG SHELTON/MAN W PLAN)CS-Nov-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	---T---		2			\$300.00		0.00				
N36	KOLD	10/20/20	10/22/20	CBS Thursday Prime Hr 2	CM	8:00 PM-9:00 PM	---T---	:30	2	\$300.00	P-04	0.00	NM	2	\$600.00
				CBS Thursday Prime Hr 2											
				(Program: MOM/BROKE)CS-Nov-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	---T---		2			\$300.00		0.00				
N37	KOLD	10/20/20	10/22/20	CBS Thursday Prime Hr 3	CM	9:00 PM-10:00 PM	---T---	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
				CBS Thursday Prime Hr 3											
				(Program: EVIL)CS-Nov-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	---T---		1			\$300.00		0.00				
N38	KOLD	10/20/20	10/23/20	CBS Friday Prime Hr 1	CM	7:00 PM-8:00 PM	----F--	:30	2	\$300.00	P-04	0.00	NM	2	\$600.00
				CBS Friday Prime Hr 1											
				(Program: Macgyver)CS-Nov-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	----F--		2			\$300.00		0.00				
N39	KOLD	10/20/20	10/23/20	CBS Friday Prime Hr 2	CM	8:00 PM-9:00 PM	----F--	:30	2	\$300.00	P-04	0.00	NM	2	\$600.00
				CBS Friday Prime Hr 2											
				(Program: MAGNUM P.I. FRI)CS-Nov-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	----F--		2			\$300.00		0.00				
N40	KOLD	10/20/20	10/23/20	CBS Friday Prime Hr 3	CM	9:00 PM-10:00 PM	----F--	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
				CBS Friday Prime Hr 3											
				(Program: BLUE BLOODS)CS-Nov-2019											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	----F--		1			\$300.00		0.00				
N41	KOLD	10/20/20	10/24/20		CM	5:00 AM-7:00 AM	-----S-	:30	3	\$30.00	P-04	0.00	NM	3	\$90.00

Order / Rev: 1629253
 Alt Order #: WOC12505002
 Flight Dates: 10/20/20 - 10/26/20

Advertiser: Mark Kelly for Senate
 Product Desc: 4Q 2020 BROADCAST :30s
 Estimate: 396

KOLD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS This Morning Saturd:															
CBS This Morning Saturday															
(Program: CBS SATURDAY EARLY SHOW)CS-Nov-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S-					3	\$30.00		0.00			
N42	KOLD	10/20/20	10/24/20	Sat 530p News	CM	5:30 PM-6:00 PM	-----S-	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
Sat 530p News															
(Program: NEWS 13 SAT @ 530P)CS-Nov-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S-					1	\$100.00		0.00			
N43	KOLD	10/20/20	10/24/20	Sa 6p-7p	CM	6:00 PM-7:00 PM	-----S-	:30	2	\$90.00	P-04	0.00	NM	2	\$180.00
Sa 6p-7p															
(Program: ENTERTAINMENT TONIGHT SAT)CS-Nov-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S-					2	\$90.00		0.00			
N44	KOLD	10/20/20	10/24/20	CBS Saturday Prime Hr 1	CM	7:00 PM-8:00 PM	-----S-	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
CBS Saturday Prime Hr 1															
(Program: CRIMETIME I)CS-Nov-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S-					1	\$300.00		0.00			
N45	KOLD	10/20/20	10/24/20	CBS Saturday Prime Hr 2	CM	8:00 PM-9:00 PM	-----S-	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
CBS Saturday Prime Hr 2															
(Program: CRIMETIME II)CS-Nov-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S-					1	\$300.00		0.00			
N46	KOLD	10/20/20	10/24/20	CBS Saturday Prime Hr 3	CM	9:00 PM-10:00 PM	-----S-	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
CBS Saturday Prime Hr 3															
(Program: 48 HOURS)CS-Nov-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S-					1	\$300.00		0.00			
N47	KOLD	10/20/20	10/24/20	Sa 10p News	CM	10:00 PM-10:35 PM	-----S-	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00
Sa 10p News															
(Program: NEWS 13 @10P SAT)CS-Nov-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S-					1	\$125.00		0.00			
N48	KOLD	10/20/20	10/25/20	Su 630a-7a	CM	6:30 AM-7:00 AM	-----S	:30	1	\$40.00	P-04	0.00	NM	1	\$40.00
Su 630a-7a															
(Program: FULL COURT PRESS GRETA VAN SUS)CS-Nov-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S					1	\$40.00		0.00			
N49	KOLD	10/20/20	10/25/20	CBS Sunday Morning	CM	7:00 AM-8:30 AM	-----S	:30	2	\$150.00	P-04	0.00	NM	2	\$300.00
CBS Sunday Morning															
(Program: CBS SUNDAY MORNING)CS-Nov-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S					2	\$150.00		0.00			
N50	KOLD	10/20/20	10/25/20	Face the Nation (am)	CM	830a-9a	-----S	:30	1	\$150.00	P-04	0.00	NM	1	\$150.00
Face the Nation 830a															
(Program: FACE THE NATION)CS-Nov-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S					1	\$150.00		0.00			
N51	KOLD	10/20/20	10/25/20	Sun 530p News	CM	5:30 PM-6:00 PM	-----S	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
Sun 530p News															
(Program: NEWS 13 SUN @ 530P)CS-Nov-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S					1	\$100.00		0.00			
N52	KOLD	10/20/20	10/25/20	CBS Sunday Prime Hr 1	CM	6:00 PM-7:00 PM	-----S	:30	2	\$300.00	P-04	0.00	NM	2	\$600.00
CBS Sunday Prime Hr 1															
(Program: 60 MINUTES)CS-Nov-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S					2	\$300.00		0.00			
N53	KOLD	10/20/20	10/25/20		CM	7:00 PM-8:00 PM	-----S	:30	2	\$300.00	P-04	0.00	NM	2	\$600.00

Order / Rev: 1629253
 Alt Order #: WOC12505002
 Flight Dates: 10/20/20 - 10/26/20

Advertiser: Mark Kelly for Senate
 Product Desc: 4Q 2020 BROADCAST :30s
 Estimate: 396

KOLD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS Sunday Prime Hr 2															
CBS Sunday Prime Hr 2															
(Program: GOD FRIENDED ME)CS-Nov-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/19/20		10/19/20	10/25/20	-----S					2	\$300.00		0.00			
N54	KOLD	10/20/20	10/25/20	CBS Sunday Prime Hr 3CM		8:00 PM-9:00 PM	-----S	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
CBS Sunday Prime Hr 3															
(Program: NCIS LOS ANGELES SU)CS-Nov-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/19/20		10/19/20	10/25/20	-----S					1	\$300.00		0.00			
N55	KOLD	10/20/20	10/25/20	CBS Sunday Prime Hr 4CM		9:00 PM-10:00 PM	-----S	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
CBS Sunday Prime Hr 4															
(Program: NCIS NEW ORLEANS SU)CS-Nov-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/19/20		10/19/20	10/25/20	-----S					1	\$300.00		0.00			
N56	KOLD	10/20/20	10/25/20	Su 10p News	CM	10:00 PM-10:35 PM	-----S	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00
Su 10p News															
(Program: NEWS 13 @ 10P SUN)CS-Nov-2019															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/19/20		10/19/20	10/25/20	-----S					1	\$125.00		0.00			
													Totals	230	\$29,175.00