



WXIA-TV
One Monroe Place
Atlanta, GA 30324
Main: (404)892-1611
Billing:

Billing Address:

Media Buying & Analytics LLC / POL
Attention: Accounts Payable
2020 Howell Mill Road NW Suite D-348
Atlanta, GA 30318

Send Payment To:

WXIA-TV
WXIA
PO BOX: 637386
Cincinnati, OH 45263-7386

DUPLICATE INVOICE

Property	WXIA		
Invoice #	1954547-1	Order #	1954547
Invoice Date	03/17/20	Alt Order #	WOC12416343
Invoice Month	March 2020	Deal #	
Invoice Period	02/24/20 - 03/16/20	Flight Dates	03/11/20 - 03/16/20
Advertiser	POL/ Joe Biden / D / PRES / US		
Product	Primary		
Estimate #	7202		
Account Executive	Todd Novick		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9920504		
Advertiser Code	1106		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	50530AG		
Advertiser Ref	147415		
Product 1	1271		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/11/20	03/16/20	MORNING RUSH @ 5A	5-530a	1-----	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/11/20 03/17/20 1----- 1 \$260.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXIA	M	03/16/20		MORNING RUSH @ 5AM	5-530a	:00		\$150.00 NM
Credited									
2	03/11/20	03/11/20	MORNING RUSH @ 530	530-6a	--1----	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/09/20 03/15/20 --1---- 1 \$260.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXIA	W	03/11/20	5:51 AM	MORNING RUSH @ 530AM	530-6a	:30	BFP3020051H	\$150.00 NM
3	03/11/20	03/13/20	MORNING RUSH @ 630	630-7a	----1--	:30	1	\$785.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/09/20 03/15/20 ----1-- 1 \$785.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXIA	F	03/13/20	6:45 AM	MORNING RUSH @ 630A	630-7a	:30	BFP3020051H	\$450.00 NM
4	03/11/20	03/11/20	DAYS-OUR LIVES	1-2p	--1----	:30	1	\$520.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/09/20 03/15/20 --1---- 1 \$520.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXIA	W	03/11/20	1:59 PM	DAYS-OUR LIVES	1-2p	:30	BFP3020051H	\$300.00 NM
5	03/11/20	03/16/20	ELLEN	4-5p	1--1---	:30	2	\$610.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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WXIA
PO BOX: 637386
Cincinnati, OH 45263-7386



www.11alive.com

Invoice #	1954547-1	Invoice Month	March 2020
Invoice Date	03/17/20	Invoice Period	02/24/20 - 03/16/20
Advertiser	POL/ Joe Biden / D / PRES / US		
Product	Primary		
Estimate #	7202		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	03/11/20	03/16/20	ELLEN	4-5p	1--1---	:30	2	\$610.00	NM
03/11/20 03/17/20 1--1--- 2 \$610.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXIA Th 03/12/20 4:34 PM ELLEN 4-5p :30 BFP3020051H \$225.00 NM 2 WXIA M 03/16/20 ELLEN 4-5p :00 \$225.00 NM Credited									
6	03/11/20	03/13/20	WHEEL OF FORTUNE A 7-730p T 7PM		----1--	:30	1	\$2,185.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/09/20 03/15/20 ----1-- 1 \$2,185.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXIA F 03/13/20 7:16 PM WHEEL OF FORTUNE AT 7PM 7-730p :30 BFP3020051H \$2,185.00 NM									
7	03/11/20	03/12/20	TONIGHT SHOW WITH JIMMY FALLON	1135p-1235a	---1---	:30	1	\$345.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/09/20 03/15/20 ---1--- 1 \$345.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXIA Th 03/12/20 12:16 AM TONIGHT SHOW WITH JIMMY F 1135p-1235a :30 BFP3020051H \$75.00 NM									
8	03/11/20	03/16/20	11ALIVE LATE NEWS - M-SU	11-1135p	1-1-1-1	:30	4	\$520.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/11/20 03/17/20 1-1-1-1 4 \$520.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXIA W 03/11/20 11:32 PM 11ALIVE LATE NEWS - M-SU 11-1135p :30 BFP3020051H \$150.00 NM 2 WXIA F 03/13/20 11:13 PM 11ALIVE LATE NEWS - M-SU 11-1135p :30 BFP3020051H \$150.00 NM 3 WXIA Su 03/15/20 11ALIVE LATE NEWS - M-SU 11-1135p :00 \$150.00 NM Credited 4 WXIA M 03/16/20 11:33 PM 11ALIVE LATE NEWS - M-SU 11-1135p :30 BFP3020051H \$0.00 NM									
9	03/16/20	03/16/20	MORNING RUSH @ 530 AM	530-6a	M-----	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/16/20 03/22/20 M----- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXIA M 03/16/20 MORNING RUSH @ 530AM 530-6a :00 \$150.00 NM Credited									
10	03/16/20	03/16/20	Local News @ 630a M-F	630-7a	M-----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/16/20 03/22/20 M----- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXIA M 03/16/20 Local News @ 630a M-F 630-7a :00 \$450.00 NM Credited									
11	03/16/20	03/16/20	Local News @ 6a M-F	6-630a	M-----	:30	1	\$450.00	NM

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Advertiser	POL/ Joe Biden / D / PRES / US		
Product	Primary		
Estimate #	7202		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	03/16/20	03/16/20	Local News @ 6a M-F	6-630a	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/16/20 03/22/20 M----- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXIA	M	03/16/20		Local News @ 6a M-F	6-630a	:00		\$450.00 NM
Credited									
12	03/16/20	03/16/20	Days of Our Lives	1-2p	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/16/20 03/22/20 M----- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXIA	M	03/16/20		Days of Our Lives	1-2p	:00		\$300.00 NM
Credited									
13	03/16/20	03/16/20	Ellen	4-5p	M-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/16/20 03/22/20 M----- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXIA	M	03/16/20		Ellen	4-5p	:00		\$225.00 NM
Credited									
14	03/16/20	03/16/20	Local News @ 5p M-F	5-530p	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/16/20 03/22/20 M----- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXIA	M	03/16/20		Local News @ 5p M-F	5-530p	:00		\$500.00 NM
Credited									
15	03/16/20	03/16/20	Local News @ 530p M-F	530-6p	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/16/20 03/22/20 M----- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXIA	M	03/16/20		Local News @ 530p M-F	530-6p	:00		\$500.00 NM
Credited									
16	03/16/20	03/16/20	Local News @ 6p M-F	6-630p	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/16/20 03/22/20 M----- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXIA	M	03/16/20		Local News @ 6p M-F	6-630p	:00		\$400.00 NM
Credited									
17	03/16/20	03/16/20	Tonight Show	1135p-1235a	M-----	:30	1	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/16/20 03/22/20 M----- 1 \$135.00									

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17	03/16/20	03/16/20	Tonight Show	1135p-1235a	M-----	:30	1	\$135.00	NM																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WXIA	M	03/16/20	12:58 AM	Tonight Show	1135p-1235a	:30	BFP3020051H	\$0.00	NM																					
18	03/16/20	03/16/20	Today Show 4th Hour	10-11a	M-----	:30	1	\$125.00	NM																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>03/16/20</td><td>03/22/20</td><td>M-----</td><td>1</td><td>\$125.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		03/16/20	03/22/20	M-----	1	\$125.00										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WXIA	M	03/16/20		Today Show 4th Hour	10-11a	:00		\$125.00	NM																					
Credited																															
Total Spots							10																								

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$3,685.00
<u>Agency Commission</u>	\$552.75
<u>Net Amount Due</u>	\$3,132.25

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