CONTRACT

WTXL
1620 Commerce Blvd
Midway, FL 32343
(850) 893-3127

And:

Assembly - Political
711 3rd Ave.
Third Floor
New York, NY 10017

Contract / Revision	Alt Order #
648742 /	

Advertiser	Original Date / Revision
Bloomberg/Democrat/President	01/10/20 / 01/10/20

Contract Dates	Estimate #
01/11/20 - 01/17/20	**0116**

Product
MBLM Mike Bloomberg 2020 INC

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WTXL	Chris Murphy	EWS - Washing

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
TV15458		

Agency Ref	Advertiser Ref
141061	258366

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTXL	01/11/20	01/17/20	M-F News at 530am	530-6am		:30			NM	5	$75.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	01/06/20	01/12/20	- - - - - - -	0		$0.00					
	Week:	01/13/20	01/19/20	MTWTF- -	5		$15.00					
N 2	WTXL	01/11/20	01/17/20	M-F 6-630am News	6-630am		:30			NM	5	$250.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	01/06/20	01/12/20	- - - - - - -	0		$0.00					
	Week:	01/13/20	01/19/20	MTWTF- -	5		$50.00					
N 3	WTXL	01/11/20	01/17/20	M-F 630-7am News	630-7am		:30			NM	5	$250.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	01/06/20	01/12/20	- - - - - - -	0		$0.00					
	Week:	01/13/20	01/19/20	MTWTF- -	5		$50.00					
N 4	WTXL	01/11/20	01/17/20	M-F 7-9am GMA	7-9am		:30			NM	7	$385.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	01/06/20	01/12/20	- - - - - - -	0		$0.00					
	Week:	01/13/20	01/19/20	MTWTF- -	7		$55.00					
N 5	WTXL	01/11/20	01/17/20	M-F 7-9am GMA	7-9am		:15/:15			BK	1	$55.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	01/06/20	01/12/20	- - - - - - -	0		$0.00					
	Week:	01/13/20	01/19/20	MTWTF- -	1		$55.00					
N 6	WTXL	01/11/20	01/17/20	M-F 9-10am	9-10am		:30			NM	4	$60.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	01/06/20	01/12/20	- - - - - - -	0		$0.00					
	Week:	01/13/20	01/19/20	MTWTF- -	4		$15.00					
N 7	WTXL	01/11/20	01/17/20	11am-12pm The View	11am-12pm		:30			NM	4	$80.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	01/06/20	01/12/20	- - - - - - -	0		$0.00					
	Week:	01/13/20	01/19/20	MTWTF- -	4		$20.00					
N 8	WTXL	01/11/20	01/17/20	11am-12pm The View	11am-12pm		:15/:15			BK	1	$20.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	01/06/20	01/12/20	- - - - - - -	0		$0.00					

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Contract / Revision	Alt Order #
648742 /	

Advertiser	Original Date / Revision
Bloomberg/Democrat/President	01/10/20 / 01/10/20

Contract Dates	Product	Estimate #
01/11/20 - 01/17/20	MBLM Mike Bloomberg 2	**0116**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/13/20	01/19/20	MTWTF--	1	$20.00						
N 9	WTXL	01/11/20	01/17/20	M-F 12-1230pm News	12-1230pm		:30			NM	5	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	-------	0	$0.00						
Week:		01/13/20	01/19/20	MTWTF--	5	$15.00						
N 10	WTXL	01/11/20	01/17/20	2-3pm General Hospital	2-3pm		:30			NM	4	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	-------	0	$0.00						
Week:		01/13/20	01/19/20	MTWTF--	4	$25.00						
N 11	WTXL	01/11/20	01/17/20	M-F 430-5pm	430-5pm		:30			NM	5	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	-------	0	$0.00						
Week:		01/13/20	01/19/20	MTWTF--	5	$30.00						
N 12	WTXL	01/11/20	01/17/20	M-F News at 5pm	5-530pm		:30			NM	5	$225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	-------	0	$0.00						
Week:		01/13/20	01/19/20	MTWTF--	5	$45.00						
N 13	WTXL	01/11/20	01/17/20	M-F News at 530pm	530-6pm		:30			NM	5	$225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	-------	0	$0.00						
Week:		01/13/20	01/19/20	MTWTF--	5	$45.00						
N 14	WTXL	01/11/20	01/17/20	M-F News at 6pm	6-630pm		:30			NM	5	$325.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	-------	0	$0.00						
Week:		01/13/20	01/19/20	MTWTF--	5	$65.00						
N 15	WTXL	01/11/20	01/17/20	ABC World News M-F	630-7pm		:30			NM	4	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	-------	0	$0.00						
Week:		01/13/20	01/19/20	MTWTF--	4	$100.00						
N 16	WTXL	01/11/20	01/17/20	M-F 7-730pm	7-730pm		:30			NM	4	$360.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	-------	0	$0.00						
Week:		01/13/20	01/19/20	MTWTF--	4	$90.00						
N 17	WTXL	01/11/20	01/17/20	M-F 730-8pm	730-8pm		:30			NM	5	$425.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	-------	0	$0.00						
Week:		01/13/20	01/19/20	MTWTF--	5	$85.00						
N 18	WTXL	01/11/20	01/17/20	Late News M-SU	11-1135pm		:30			NM	4	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	-------	0	$0.00						
Week:		01/13/20	01/19/20	MTWTF--	4	$50.00						
N 19	WTXL	01/11/20	01/17/20	Late News M-SU	11-1135pm		:15/:15			BK	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	-------	0	$0.00						
Week:		01/13/20	01/19/20	MTWTF--	1	$50.00						
N 20	WTXL	01/11/20	01/17/20	M-F Nightline	1237-106am		:30			NM	4	$60.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	-------	0	$0.00						

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/13/20	01/19/20	MTWTF--	4	$15.00						
N 21	WTXL	01/11/20	01/17/20	M-F Nightline	1237-106am		:15/:15			BK	1	$15.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	-------	0	$0.00						
Week:		01/13/20	01/19/20	MTWTF--	1	$15.00						
N 22	WTXL	01/11/20	01/17/20	M-F Kimmel	1135p-1237a		:30			NM	3	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	-------	0	$0.00						
Week:		01/13/20	01/19/20	MTWT---	3	$25.00						
N 23	WTXL	01/11/20	01/17/20	M-F Kimmel	1135p-1237a		:15/:15			BK	1	$25.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	-------	0	$0.00						
Week:		01/13/20	01/19/20	MTWT---	1	$25.00						
N 24	WTXL	01/11/20	01/17/20	Monday Prime C	10-11pm		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	-------	0	$0.00						
Week:		01/13/20	01/19/20	M------	1	$250.00						
N 25	WTXL	01/11/20	01/17/20	Tuesday Prime Special	8:00 PM-9:00 PM		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	-------	0	$0.00						
Week:		01/13/20	01/19/20	-T-----	1	$250.00						
N 26	WTXL	01/11/20	01/17/20	Tuesday Prime B	9-10pm		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	-------	0	$0.00						
Week:		01/13/20	01/19/20	-T-----	1	$250.00						
N 27	WTXL	01/11/20	01/17/20	Tuesday Prime C	10-11pm		:30			NM	1	$225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	-------	0	$0.00						
Week:		01/13/20	01/19/20	-T-----	1	$225.00						
N 28	WTXL	01/11/20	01/17/20	Wednesday Prime A	8-9pm		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	-------	0	$0.00						
Week:		01/13/20	01/19/20	--W----	1	$250.00						
N 29	WTXL	01/11/20	01/17/20	Wednesday Prime B	9-10pm		:30			NM	1	$225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	-------	0	$0.00						
Week:		01/13/20	01/19/20	--W----	1	$225.00						
N 30	WTXL	01/11/20	01/17/20	Wednesday Prime C	10-11pm		:30			NM	1	$225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	-------	0	$0.00						
Week:		01/13/20	01/19/20	--W----	1	$225.00						
N 31	WTXL	01/11/20	01/17/20	Thursday Prime Special	8:00 PM-9:00 PM		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	-------	0	$0.00						
Week:		01/13/20	01/19/20	---T---	1	$300.00						
N 32	WTXL	01/11/20	01/17/20	Friday Prime A	8-9pm		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	-------	0	$0.00						

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/13/20	01/19/20	----F--	1	$150.00						
N 33	WTXL	01/11/20	01/17/20	Friday Prime Special	9:00 PM-11:00 PM		:30			NM	2	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	-------	0	$0.00						
Week:		01/13/20	01/19/20	----F--	2	$150.00						
N 34	WTXL	01/11/20	01/17/20	SAT 630-7pm News	630-7pm		:30			NM	1	$45.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	-----S-	1	$45.00						
Week:		01/13/20	01/19/20	-------	0	$0.00						
N 35	WTXL	01/11/20	01/17/20	SUN 630-7pm News	630-7pm		:30			NM	1	$45.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	------S	1	$45.00						
Week:		01/13/20	01/19/20	-------	0	$0.00						
N 36	WTXL	01/11/20	01/17/20	Sunday Prime A	7-8pm		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	------S	1	$150.00						
Week:		01/13/20	01/19/20	-------	0	$0.00						
N 37	WTXL	01/11/20	01/17/20	Sunday Prime C	9-10pm		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	------S	1	$250.00						
Week:		01/13/20	01/19/20	-------	0	$0.00						
N 38	WTXL	01/11/20	01/17/20	Sunday Prime D	10-11pm		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		01/06/20	01/12/20	------S	1	$200.00						
Week:		01/13/20	01/19/20	-------	0	$0.00						
						Totals					96	$6,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/30/19 -01/17/20	104	$7,000.00	($1,050.00)	$5,950.00
Totals	104	$7,000.00	($1,050.00)	$5,950.00

Signature: _____ **Date:** _____

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