

Order / Rev: 1931661
 Alt Order #: WOC12376487
 Flight Dates: 01/27/20 - 02/09/20

Advertiser: POL/ Michael Bloomberg / D / PRES / U:
 Product Desc: MIKE BLOOMBERG 2020 INC
 Estimate: 0121

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/03/20		02/03/20	02/09/20	MTWTF--			1		\$200.00	0.00					
N 19	WFMY	02/03/20	02/07/20	CBS Evening News CBS Evening News	CM	630-7p	MTWTF--	:30	2	\$350.00	P04	0.00	NM	2	\$700.00
		(Program: CBS Evening News)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/03/20		02/03/20	02/09/20	MTWTF--			2		\$350.00	0.00					
N 20	WFMY	02/03/20	02/07/20	Wheel of Ftrune 7-730p Wheel of Fortune	CM	7-730p (7:00 PM-7:30 PM)	MTWTF--	:30	3	\$375.00	P03	0.00	NM	3	\$1,125.00
		(Program: WHEEL OF FORTUNE)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/03/20		02/03/20	02/09/20	MTWTF--			3		\$375.00	0.00					
N 21	WFMY	02/03/20	02/07/20	Jeopardy 730-8p Jeopardy	CM	730-8p (7:30 PM-8:00 PM)	MTWTF--	:30	3	\$450.00	P04	0.00	NM	3	\$1,350.00
		(Program: JEOPARDY)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/03/20		02/03/20	02/09/20	MTWTF--			3		\$450.00	0.00					
N 22	WFMY	02/03/20	02/07/20	Local News @ 11p M-F Local News @ 11p M-F	CM	Local News	MTWTF--	:30	3	\$185.00	P04	0.00	NM	3	\$555.00
		(Program: LATE NEWS M-SU)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/03/20		02/03/20	02/09/20	MTWTF--			3		\$185.00	0.00					
N 23	WFMY	02/03/20	02/06/20	Late Show Late Show	CM	1135-1235a	MTWT---	:30	3	\$80.00	P04	0.00	NM	3	\$240.00
		(Program: THE LATE SHOW W/COLB)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/03/20		02/03/20	02/09/20	MTWT---			3		\$80.00	0.00					
N 24	WFMY	02/03/20	02/06/20	Late Late Show Late Late Show	CM	1237-138a	MTWT---	:30	3	\$20.00	P04	0.00	NM	3	\$60.00
		(Program: LATE LATE SHOW)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/03/20		02/03/20	02/09/20	MTWT---			3		\$20.00	0.00					
N 25	WFMY	02/03/20	02/03/20	Mon Prime A Neighborhood/Bob-Abishola	CM	8-9p (8:00 PM-9:00 PM)	M-----	:30	1	\$600.00	P04	0.00	NM	1	\$600.00
		(Program: NEIGHBORHOOD/BOB ABI)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/03/20		02/03/20	02/09/20	M-----			1		\$600.00	0.00					
N 26	WFMY	02/03/20	02/03/20	Mon Prime B All Rise	CM	9-10p	M-----	:30	1	\$330.00	P05	0.00	NM	1	\$330.00
		(Program: ALL RISE)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/03/20		02/03/20	02/09/20	M-----			1		\$330.00	0.00					
N 27	WFMY	02/03/20	02/03/20	Mon Prime C Bull	CM	10-11p	M-----	:30	1	\$350.00	P04	0.00	NM	1	\$350.00
		(Program: BULL)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/03/20		02/03/20	02/09/20	M-----			1		\$350.00	0.00					
N 28	WFMY	02/03/20	02/04/20	Tue Prime A NCIS	CM	8-9p (8:00 PM-9:00 PM)	-T-----	:30	1	\$750.00	P04	0.00	NM	1	\$750.00
		(Program: NCIS)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/03/20		02/03/20	02/09/20	-T-----			1		\$750.00	0.00					
N 29	WFMY	02/03/20	02/06/20	Thu Prime A Young Sheldon/Unicorn	CM	8-9p (8:00 PM-9:00 PM)	---T---	:30	1	\$700.00	P04	0.00	NM	1	\$700.00
		(Program: YOUNG SHELTON/THE UN)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/03/20		02/03/20	02/09/20	---T---			1		\$700.00	0.00					
N 30	WFMY	02/03/20	02/06/20	Thu Prime B Mom/Carol's 2nd Act	CM	9-10p	---T---	:30	1	\$550.00	P04	0.00	NM	1	\$550.00
		(Program: MOM / CAROLS SECOND)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 02/03/20	02/09/20	---T---			1		\$550.00		0.00				
N31	WFMY	02/03/20	02/07/20	Fri Prime A MacGyver	CM	8-9p (8:00 PM-9:00 PM)	----F--	:30	1	\$450.00	P04	0.00	NM	1	\$450.00
		(Program: MACGYVER)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 02/03/20	02/09/20	----F--			1		\$450.00		0.00				
N32	WFMY	02/03/20	02/07/20	Fri Prime B Hawaii 5-0	CM	9-10p	----F--	:30	1	\$550.00	P04	0.00	NM	1	\$550.00
		(Program: HAWAII FIVE-0)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 02/03/20	02/09/20	----F--			1		\$550.00		0.00				
N33	WFMY	01/27/20	02/01/20	LN (M-Su) Local News @ 11p M-Su	CM	11-1135p	-----S-	:30	1	\$185.00	P04	0.00	NM	1	\$185.00
		(Program: LATE NEWS M-SU)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 01/27/20	02/02/20	-----S-			1		\$185.00		0.00				
N34	WFMY	01/27/20	02/01/20	CBS This Morning Sa CBS This Morning Sa	CM	7-9a Sa	-----S-	:30	1	\$165.00	P03	0.00	NM	1	\$165.00
		(Program: CBS THIS MORNING WEE)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 01/27/20	02/02/20	-----S-			1		\$165.00		0.00				
N35	WFMY	01/27/20	02/01/20	NCAA BB Reg Season 32M NCAA BB Reg Season	CM	NCAA BB Reg Se (1:00 PM-3:00 PM)	-----S-	:15/:15	1	\$100.00	P05	0.00	BK	1	\$100.00
		(Program: NCAA BASKETBALL); ****BOOKEND****													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 01/27/20	02/02/20	-----S-			1		\$100.00		0.00				
N36	WFMY	01/27/20	02/01/20	Local News @ 6p Sa Local News @ 6p Sa	CM	6-630p	-----S-	:30	1	\$60.00	P04	0.00	NM	1	\$60.00
		(Program: NEWS 2 AT 6 SAT)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 01/27/20	02/02/20	-----S-			1		\$60.00		0.00				
N37	WFMY	01/27/20	02/01/20	PA (Sa) Wheel of Fortune/Jeopardy	CM	7-8p (7:00 PM-8:00 PM)	-----S-	:30	1	\$90.00	P03	0.00	NM	1	\$90.00
		(Program: WHEEL OF FORTUNE/JEO)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 01/27/20	02/02/20	-----S-			1		\$90.00		0.00				
N38	WFMY	01/27/20	02/02/20	Local News @ 5-8a Su Local News @ 5-8a Su	CM	5-8a Su	-----S	:30	1	\$40.00	P05	0.00	NM	1	\$40.00
		(Program: GOOD MORNING WKND-SU)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 01/27/20	02/02/20	-----S			1		\$40.00		0.00				
N39	WFMY	01/27/20	02/02/20	Local News @ 8a Su Local News @ 8a Su	CM	8-9a Su	-----S	:30	1	\$130.00	P04	0.00	NM	1	\$130.00
		(Program: GOOD MORNING WKND SU)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 01/27/20	02/02/20	-----S			1		\$130.00		0.00				
N40	WFMY	01/27/20	02/02/20	CBS Sunday Morning CBS Sunday Morning	CM	CBS Sunday Morn	-----S	:30	1	\$250.00	P04	0.00	NM	1	\$250.00
		(Program: CBS SUNDAY MORNING)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 01/27/20	02/02/20	-----S			1		\$250.00		0.00				
N41	WFMY	02/01/20	02/01/20	Local News @ 5-7a Sa Local News @ 5-7a Sa	CM	5-7a Sa	-----S-	:30	4	\$50.00	P05	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 01/27/20	02/02/20	-----S-			4		\$50.00		0.00				
N42	WFMY	02/02/20	02/02/20	Local News @ 5-8a Su Local News @ 5-8a Su	CM	5-8a Su	-----S	:30	4	\$40.00	P05	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 01/27/20	02/02/20	-----S			4		\$40.00		0.00				
N43	WFMY	02/02/20	02/02/20		CM	1030-1130a Su	-----S	:30	1	\$500.00	P04	0.00	NM	1	\$500.00

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Face the Nation											
				Face the Nation											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/27/20	02/02/20	-----S		1				\$500.00		0.00			
													Totals	78	\$14,685.00