



KFXA
600 Old Marion Rd NE
Cedar Rapids, IA 52402

Great American Media
3050 K St NW
Ste 100
Washington, DC 20007

Contract # 4367197

Schedule Dates 09/29/20-10/05/20
Advertiser DSCC-Independent Expenditure (73962)
Agency Great American Media (2231)
Product POLITICAL ISSUE (ns) (1187)
Brand 49/53/8313 (1381851)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Andrew, Hutson,
Phone/Fax /
CPE 49/53/8313
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Issue
Separation: 30
BEN WILMETH

Date Entered 05/12/20
Last Modified 05/12/20
Entered By Sue Massey
CO-OP No
External # ECR26911481
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$981.75
Net Total \$5,563.25
Sales Tax

Cedar Rapids (KFXA)

By Broadcast Month	Spots	Rate
Oct. 2020	28	\$6,545.00
Grand Total:	28	\$6,545.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/29/20-10/02/20	1	:30	7A- News-Iowa's News Now: This Morning 7a			1	1	1	1			4	\$25.00	\$100.00	Cedar Rapids (KFXA)	Iowa-s News Now: This Morning	5/12/20
2.0	Normal Line / SPOT (2)	09/29/20-10/02/20	1	:30	9A- Wendy Williams			1	1	1	1			4	\$20.00	\$80.00	Cedar Rapids (KFXA)	Wendy Williams	5/12/20
3.0	Normal Line / SPOT (3)	09/29/20-10/02/20	1	:30	5:28P- Family Feud 2	3		X	X	X	X			3	\$80.00	\$240.00	Cedar Rapids (KFXA)	Family Feud	5/12/20
4.0	Normal Line / Access (4)	09/29/20-10/02/20	1	:30	5:58P- Modern Family	2		X	X	X	X			2	\$80.00	\$160.00	Cedar Rapids (KFXA)	Modern Family	5/12/20
5.0	Normal Line / News (5)	09/29/20-10/02/20	1	:30	9P- News-Iowa's News Now at 9p			1	1	1	1			4	\$400.00	\$1,600.00	Cedar Rapids (KFXA)	Iowa-s News Now at 9	5/12/20
6.0	Normal Line / SPOT (6)	09/29/20-10/02/20	1	:30	11P- America Says	3		X	X	X	X			3	\$40.00	\$120.00	Cedar Rapids (KFXA)	America Says	5/12/20
7.0	Normal Line / Prime (7)	10/05/20-10/05/20	1	:30	6:58P- FOX-911 (Monday)	1	X							1	\$400.00	\$400.00	Cedar Rapids (KFXA)	9-1-1-FOX	5/12/20
8.0	Normal Line / Prime (8)	09/29/20-09/29/20	1	:30	6:58P- FOX-The Resident (Tuesday)	1		X						1	\$350.00	\$350.00	Cedar Rapids (KFXA)	The Resident-FOX	5/12/20
9.0	Normal Line / Prime (9)	09/30/20-09/30/20	1	:30	7P- FOX-The Masked Singer (Wednesday)	1			X					1	\$450.00	\$450.00	Cedar Rapids (KFXA)	The Masked Singer-FOX	5/12/20
10.0	Normal Line / Pre-Game (10)	10/01/20-10/01/20	1	:30	6:30P- Sports-FOX NFL Thursday Pre Game	1				X				1	\$500.00	\$500.00	Cedar Rapids (KFXA)	Thursday Night Football Pre-Game	5/12/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

[Signature]

5/13/20

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / Football (11)	10/01/20-10/01/20	1	:30	7:20P- Sports-FOX NFL Thursday Night Game	1				X				1	\$2,000.00	\$2,000.00	Cedar Rapids (KFXA)	Thursday Night Football	5/12/20
12.0	Normal Line / Football (12)	10/03/20-10/03/20	1	:30	2:30P- Sports-FOX College Football Late	1						X		1	\$500.00	\$500.00	Cedar Rapids (KFXA)	FOX Big 10 College Football Day Game	5/12/20
13.0	Normal Line / News (1)	10/05/20-10/05/20	1	:30	7A- News-Iowa's News Now:This Morning 7a	1	X							1	\$25.00	\$25.00	Cedar Rapids (KFXA)		5/12/20
14.0	Normal Line / SPOT (2)	10/05/20-10/05/20	1	:30	9A- Wendy Williams	1	X							1	\$20.00	\$20.00	Cedar Rapids (KFXA)		5/12/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

John Tubbs

5/13/20

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125 West 55th St
New York, NY 10019

Contract # 26911481	Changes as of: 4/28/2020 at 3:59 PM	Version: Original Order
CPE: 49/53/8313	Flight: 9/29/20 - 10/5/20	Station: KFXA
Agency: Great American Media	Advertiser: DSCC IE	Market: Cedar Rapids
3050 K ST NW SUITE	Product: Issue	Office: WASHINGTON
100 WASHINGTON DC		
20007		
Agency Order #: 9562670	Service: Nielsen	Con Type: POLITICAL/VOTE
Buyer: Hutson, Andrew	Primary Demo:	Total \$: \$6,545.00
Salesperson: BEN WILMETH	Assistant: BEN WILMETH	Total Spots: 28
202-955-5342	202-955-5342	
Separation:		Total CPP: \$0.00
		Total GRP:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/29 - 9/29		Total Spots	Total \$	CPP*	GRP*
						9/29					
1	Tu-F,M 7a-8a		Iowa's News Now: This Morning	\$25.00	30	5		5	\$125.00	\$0.00	0.0
2	Tu-F,M 9a-10a		Wendy Williams	\$20.00	30	5		5	\$100.00	\$0.00	0.0
3	Tu-F,M 5:30p-6p		Family Feud	\$80.00	30	3		3	\$240.00	\$0.00	0.0
4	Tu-F,M 6p-6:30p		Modern Family	\$80.00	30	2		2	\$160.00	\$0.00	0.0
5	Tu-F,M 9p-10p		Iowa's News Now at 9	\$400.00	30	4		4	\$1,600.00	\$0.00	0.0
6	Tu-F,M 11p-11:30p		America Says	\$40.00	30	3		3	\$120.00	\$0.00	0.0
7	M 7p-8p		9-1-1-FOX	\$400.00	30	1		1	\$400.00	\$0.00	0.0
8	Tu 7p-8p		The Resident-FOX	\$350.00	30	1		1	\$350.00	\$0.00	0.0
9	W 7p-8p		The Masked Singer-FOX	\$450.00	30	1		1	\$450.00	\$0.00	0.0
10	Th 6:30p-7:20p		Thursday Night Football Pre-Game	\$500.00	30	1		1	\$500.00	\$0.00	0.0
11	Th 7:20p-10:30p		Thursday Night Football	\$2,000.00	30	1		1	\$2,000.00	\$0.00	0.0
12	Sa 2:30p-6p		FOX Big 10 College Football Day Game	\$500.00	30	1		1	\$500.00	\$0.00	0.0
TOTALS: 28								28	\$6,545.00	\$0.00	0.0



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New York, NY 10019

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CPE: 49/53/8313	Flight: 9/29/20 - 10/5/20	Station: KFXA
Agency: Great American Media	Advertiser: DSCC IE	Market: Cedar Rapids
3050 K ST NW SUITE	Product: Issue	Office: WASHINGTON
100 WASHINGTON DC		
20007		
Agency Order #: 9562670	Service: Nielsen	Total CPP: \$0.00
Buyer: Hutson, Andrew	Primary Demo:	Total GRP:
Salesperson: BEN WILMETH	Assistant: BEN WILMETH	
202-955-5342	202-955-5342	
Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
04/28/20 4:06 PM	BEN WILMETH	Separation: 30

Competitive Information	
Market Budget:	\$109,083
KFXA Share:	6%
Comment:	EST
Unknown:	94%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	28	\$6,545.00	N/A	0.0
Total	100%	28	\$6,545.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Oct	28	\$6,545.00
Total	28	\$6,545.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/28/20 4:29 PM					\$0	\$0	
New	4/28/20 3:59 PM	BEN WILMETH	New	28		\$6,545.00	\$6,545.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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