

INVOICE



KXLY
500 W. Boone Ave
Spokane, WA 99201
Main: (509) 324-4000
Billing: (509) 329-4015

Invoice #	Invoice Date	Invoice Month	Invoice Period
224996-1	02/16/20	February 2020	01/27/20 - 02/14/20

Station	Account Executive	Sales Office	Sales Region
KXLY	TAYLOR FRITSCH	HRP WASHING	National

Billing Address:

Assembly
Attention: Accounts Payable
711 Third Ave.
3rd Floor
New York, NY 10017

Send Payment To:

KXLY
Spokane Television INC.DBA KXLY-TV
PO Box 749756
Los Angeles, CA 90074-9756

Advertiser	Product	Estimate Number
Bloomberg, M. for Presiden	MIKE BLOOMBERG 2020	0124

Flight Dates	Order #	Alt Order #
02/13/20 - 02/14/20	224996	09752989

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash in Advance

IDB #	Advertiser Code	Product Code
9915458	MBLM	MBLM

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
1	02/13/20	02/14/20	America This Morning	4a-430a	---TF--	:30	2	\$5.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/10/20 02/16/20 ---TF-- 2 \$5.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								
2 KXLY Th 02/13/20 4:29 AM America This Morning 4a-430a :30 MRBPBK3035EH \$5.00 NM								
1 KXLY F 02/14/20 4:29 AM America This Morning 4a-430a :30 MRBPBK3030EH \$5.00 NM								
2	02/13/20	02/14/20	GMNW	5-530a	---TF--	:30	2	\$25.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/10/20 02/16/20 ---TF-- 2 \$25.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								
1 KXLY Th 02/13/20 5:24 AM GMNW 5-530a :30 MRBPBK3030EH \$25.00 NM								
2 KXLY F 02/14/20 5:24 AM GMNW 5-530a :30 MRBPBK3035EH \$25.00 NM								
3	02/13/20	02/14/20	GMNW	530-6am	---TF--	:30	2	\$25.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/10/20 02/16/20 ---TF-- 2 \$25.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								
2 KXLY Th 02/13/20 5:49 AM GMNW 530-6am :30 MRBPBK3035EH \$25.00 NM								
1 KXLY F 02/14/20 5:47 AM GMNW 530-6am :30 MRBPBK3030EH \$25.00 NM								
4	02/13/20	02/14/20	GMNW	6-7a	---TF--	:30	2	\$100.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/10/20 02/16/20 ---TF-- 2 \$100.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								
1 KXLY Th 02/13/20 6:17 AM GMNW 6-7a :30 MRBPBK3030EH \$100.00 NM								
2 KXLY F 02/14/20 6:16 AM GMNW 6-7a :30 MRBPBK3035EH \$100.00 NM								
5	02/13/20	02/14/20	GMNW	630-7a	---TF--	:30	2	\$90.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/10/20 02/16/20 ---TF-- 2 \$90.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								
2 KXLY Th 02/13/20 6:40 AM GMNW 630-7a :30 MRBPBK3035EH \$90.00 NM								
1 KXLY F 02/14/20 6:51 AM GMNW 630-7a :30 MRBPBK3030EH \$90.00 NM								
6	02/13/20	02/14/20	7-8a GMA	7-8a	---TF--	:30	2	\$110.00 NM

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KXLY

Spokane Television INC.DBA KXLY-TV

PO Box 749756

Los Angeles, CA 90074-9756

<u>Invoice #</u> 224996-1	<u>Invoice Date</u> 02/16/20	<u>Invoice Month</u> February 2020	<u>Invoice Period</u> 01/27/20 - 02/14/20
<u>Advertiser</u> Bloomberg, M. for President		<u>Product</u> MIKE BLOOMBERG 2020	<u>Estimate Number</u> 0124

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type		
Weeks:	<u>Start Date</u> 02/10/20	<u>End Date</u> 02/16/20	<u>MTWTFSS</u> ---TF--	<u>Spots/Week</u> 2		<u>Rate</u> \$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KXLY	Th	02/13/20	7:26 AM	7-8a GMA	7-8a	:30	MRBPK3030EH	\$110.00	NM
1	KXLY	F	02/14/20	7:25 AM	7-8a GMA	7-8a	:30	MRBPK3035EH	\$110.00	NM
7	02/13/20	02/14/20	GMA		7-9a	---TF--	:30	2	\$100.00	NM
Weeks:	<u>Start Date</u> 02/10/20	<u>End Date</u> 02/16/20	<u>MTWTFSS</u> ---TF--	<u>Spots/Week</u> 2		<u>Rate</u> \$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KXLY	Th	02/13/20	8:29 AM	GMA	7-9a	:30	MRBPK3035EH	\$100.00	NM
1	KXLY	F	02/14/20	8:10 AM	GMA	7-9a	:30	MRBPK3030EH	\$100.00	NM
8	02/13/20	02/14/20	8-9a GMA		8-9a	---TF--	:30	2	\$110.00	NM
Weeks:	<u>Start Date</u> 02/10/20	<u>End Date</u> 02/16/20	<u>MTWTFSS</u> ---TF--	<u>Spots/Week</u> 2		<u>Rate</u> \$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KXLY	Th	02/13/20	8:54 AM	8-9a GMA	8-9a	:30	MRBPK3030EH	\$110.00	NM
2	KXLY	F	02/14/20	8:54 AM	8-9a GMA	8-9a	:30	MRBPK3035EH	\$110.00	NM
9	02/13/20	02/14/20	Kelly & Ryan		9-10a	---TF--	:30	2	\$50.00	NM
Weeks:	<u>Start Date</u> 02/10/20	<u>End Date</u> 02/16/20	<u>MTWTFSS</u> ---TF--	<u>Spots/Week</u> 2		<u>Rate</u> \$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KXLY	Th	02/13/20	9:41 AM	Kelly & Ryan	9-10a	:30	MRBPK3035EH	\$50.00	NM
2	KXLY	F	02/14/20	9:55 AM	Kelly & Ryan	9-10a	:30	MRBPK3030EH	\$50.00	NM
10	02/13/20	02/14/20	The View		10-11a	---TF--	:30	2	\$60.00	NM
Weeks:	<u>Start Date</u> 02/10/20	<u>End Date</u> 02/16/20	<u>MTWTFSS</u> ---TF--	<u>Spots/Week</u> 2		<u>Rate</u> \$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KXLY	Th	02/13/20	10:37 AM	The View	10-11a	:30	MRBPK3030EH	\$60.00	NM
2	KXLY	F	02/14/20	10:36 AM	The View	10-11a	:30	MRBPK3035EH	\$60.00	NM
11	02/13/20	02/14/20	Strahan & Sara		12-1p	---TF--	:30	2	\$30.00	NM
Weeks:	<u>Start Date</u> 02/10/20	<u>End Date</u> 02/16/20	<u>MTWTFSS</u> ---TF--	<u>Spots/Week</u> 2		<u>Rate</u> \$30.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KXLY	Th	02/13/20	12:38 PM	Strahan & Sara	12-1p	:30	MRBPK3035EH	\$30.00	NM
1	KXLY	F	02/14/20	12:39 PM	Strahan & Sara	12-1p	:30	MRBPK3030EH	\$30.00	NM
12	02/13/20	02/14/20	General Hospital		1-2p	---TF--	1:00	2	\$40.00	NM
Weeks:	<u>Start Date</u> 02/10/20	<u>End Date</u> 02/16/20	<u>MTWTFSS</u> ---TF--	<u>Spots/Week</u> 2		<u>Rate</u> \$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KXLY	Th	02/13/20	1:59 PM	General Hospital	1-2p	1:00	MRBPK6028EH	\$40.00	NM
2	KXLY	F	02/14/20	1:24 PM	General Hospital	1-2p	1:00	MRBPK6028EH	\$40.00	NM
13	02/13/20	02/14/20	Dr Oz		2-3p	---TF--	:30	2	\$15.00	NM
Weeks:	<u>Start Date</u> 02/10/20	<u>End Date</u> 02/16/20	<u>MTWTFSS</u> ---TF--	<u>Spots/Week</u> 2		<u>Rate</u> \$15.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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224996-1	02/16/20	February 2020	01/27/20 - 02/14/20
Advertiser	Product	Estimate Number	
Bloomberg, M. for President	MIKE BLOOMBERG 2020	0124	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type																																														
13	02/13/20	02/14/20	Dr Oz	2-3p	---TF--	:30	2	\$15.00	NM																																													
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	KXLY	Th	02/13/20	2:28 PM	Dr Oz	2-3p	:30	MRBPBK3030EH	\$15.00	NM																																												
1	KXLY	F	02/14/20	2:54 PM	Dr Oz	2-3p	:30	MRBPBK3035EH	\$15.00	NM																																												
14	02/13/20	02/14/20	The Kelly Clarkson Show	4-5p	---TF--	:30	2	\$15.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>02/10/20</td><td>02/16/20</td><td>---TF--</td><td>2</td><td>\$15.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>KXLY</td><td>Th</td><td>02/13/20</td><td>4:30 PM</td><td>The Kelly Clarkson Show</td><td>4-5p</td><td>:30</td><td>MRBPBK3030EH</td><td>\$15.00</td><td>NM</td></tr><tr><td>1</td><td>KXLY</td><td>F</td><td>02/14/20</td><td>4:31 PM</td><td>The Kelly Clarkson Show</td><td>4-5p</td><td>:30</td><td>MRBPBK3035EH</td><td>\$15.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/10/20	02/16/20	---TF--	2	\$15.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	KXLY	Th	02/13/20	4:30 PM	The Kelly Clarkson Show	4-5p	:30	MRBPBK3030EH	\$15.00	NM	1	KXLY	F	02/14/20	4:31 PM	The Kelly Clarkson Show	4-5p	:30	MRBPBK3035EH	\$15.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	02/10/20	02/16/20	---TF--	2	\$15.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	KXLY	Th	02/13/20	4:30 PM	The Kelly Clarkson Show	4-5p	:30	MRBPBK3030EH	\$15.00	NM																																												
1	KXLY	F	02/14/20	4:31 PM	The Kelly Clarkson Show	4-5p	:30	MRBPBK3035EH	\$15.00	NM																																												
15	02/13/20	02/14/20	M-F News @5p	5-530p	---TF--	:30	2	\$100.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>02/10/20</td><td>02/16/20</td><td>---TF--</td><td>2</td><td>\$100.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>KXLY</td><td>Th</td><td>02/13/20</td><td>5:28 PM</td><td>M-F News @5p</td><td>5-530p</td><td>:30</td><td>MRBPBK3035EH</td><td>\$100.00</td><td>NM</td></tr><tr><td>1</td><td>KXLY</td><td>F</td><td>02/14/20</td><td>5:24 PM</td><td>M-F News @5p</td><td>5-530p</td><td>:30</td><td>MRBPBK3030EH</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/10/20	02/16/20	---TF--	2	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	KXLY	Th	02/13/20	5:28 PM	M-F News @5p	5-530p	:30	MRBPBK3035EH	\$100.00	NM	1	KXLY	F	02/14/20	5:24 PM	M-F News @5p	5-530p	:30	MRBPBK3030EH	\$100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	KXLY	Th	02/13/20	5:28 PM	M-F News @5p	5-530p	:30	MRBPBK3035EH	\$100.00	NM																																												
1	KXLY	F	02/14/20	5:24 PM	M-F News @5p	5-530p	:30	MRBPBK3030EH	\$100.00	NM																																												
16	02/13/20	02/14/20	M-F News @6	6-630p	---TF--	:30	2	\$100.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>02/10/20</td><td>02/16/20</td><td>---TF--</td><td>2</td><td>\$100.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KXLY</td><td>Th</td><td>02/13/20</td><td>6:18 PM</td><td>M-F News @6</td><td>6-630p</td><td>:30</td><td>MRBPBK3030EH</td><td>\$100.00</td><td>NM</td></tr><tr><td>2</td><td>KXLY</td><td>F</td><td>02/14/20</td><td>6:16 PM</td><td>M-F News @6</td><td>6-630p</td><td>:30</td><td>MRBPBK3035EH</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/10/20	02/16/20	---TF--	2	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KXLY	Th	02/13/20	6:18 PM	M-F News @6	6-630p	:30	MRBPBK3030EH	\$100.00	NM	2	KXLY	F	02/14/20	6:16 PM	M-F News @6	6-630p	:30	MRBPBK3035EH	\$100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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2	KXLY	F	02/14/20	6:16 PM	M-F News @6	6-630p	:30	MRBPBK3035EH	\$100.00	NM																																												
17	02/13/20	02/13/20	Station 19	8-9p	---1---	:30	1	\$210.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>02/10/20</td><td>02/16/20</td><td>---1---</td><td>1</td><td>\$210.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KXLY</td><td>Th</td><td>02/13/20</td><td>8:40 PM</td><td>Station 19</td><td>8-9p</td><td>:30</td><td>MRBPBK3030EH</td><td>\$210.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/10/20	02/16/20	---1---	1	\$210.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KXLY	Th	02/13/20	8:40 PM	Station 19	8-9p	:30	MRBPBK3030EH	\$210.00	NM											
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1	KXLY	Th	02/13/20	8:40 PM	Station 19	8-9p	:30	MRBPBK3030EH	\$210.00	NM																																												
18	02/14/20	02/14/20	20/20	9-11p	----1--	:30	1	\$150.00	NM																																													
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1	KXLY	F	02/14/20	9:46 PM	20/20	9-11p	:30	MRBPBK3035EH	\$150.00	NM																																												
19	02/13/20	02/14/20	Rachael Ray	3-4p	---TF--	:30	2	\$25.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>02/10/20</td><td>02/16/20</td><td>---TF--</td><td>2</td><td>\$25.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>KXLY</td><td>Th</td><td>02/13/20</td><td>3:15 PM</td><td>Rachael Ray</td><td>3-4p</td><td>:30</td><td>MRBPBK3035EH</td><td>\$25.00</td><td>NM</td></tr><tr><td>1</td><td>KXLY</td><td>F</td><td>02/14/20</td><td>3:50 PM</td><td>Rachael Ray</td><td>3-4p</td><td>:30</td><td>MRBPBK3030EH</td><td>\$25.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/10/20	02/16/20	---TF--	2	\$25.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	KXLY	Th	02/13/20	3:15 PM	Rachael Ray	3-4p	:30	MRBPBK3035EH	\$25.00	NM	1	KXLY	F	02/14/20	3:50 PM	Rachael Ray	3-4p	:30	MRBPBK3030EH	\$25.00	NM
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1	KXLY	F	02/14/20	3:50 PM	Rachael Ray	3-4p	:30	MRBPBK3030EH	\$25.00	NM																																												
20	02/13/20	02/14/20	M-F News @630p	630-7p	---TF--	:30	2	\$155.00	NM																																													
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21	02/13/20	02/14/20	Inside Edition	7-730p	---TF--	:30	2	\$110.00	NM																																													

INVOICE



Send Payment To:

KXLY
Spokane Television INC.DBA KXLY-TV
PO Box 749756
Los Angeles, CA 90074-9756

Invoice #	Invoice Date	Invoice Month	Invoice Period
224996-1	02/16/20	February 2020	01/27/20 - 02/14/20
Advertiser	Product	Estimate Number	
Bloomberg, M. for President	MIKE BLOOMBERG 2020	0124	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type																																													
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="3"></td></tr> <tr> <td></td><td>02/10/20</td><td>02/16/20</td><td>---TF--</td><td>2</td><td>\$110.00</td><td colspan="3"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td></tr> <tr> <td>1</td><td>KXLY</td><td>Th</td><td>02/13/20</td><td>7:16 PM</td><td>Inside Edition</td><td>7-730p</td><td>:30</td><td>MRBPBK3030EH</td></tr> <tr> <td>2</td><td>KXLY</td><td>F</td><td>02/14/20</td><td>7:26 PM</td><td>Inside Edition</td><td>7-730p</td><td>:30</td><td>MRBPBK3035EH</td></tr> </table>									Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					02/10/20	02/16/20	---TF--	2	\$110.00				Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	1	KXLY	Th	02/13/20	7:16 PM	Inside Edition	7-730p	:30	MRBPBK3030EH	2	KXLY	F	02/14/20	7:26 PM	Inside Edition	7-730p	:30	MRBPBK3035EH
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22	02/13/20	02/14/20	Entertainment Tonight	730-8p	---TF--	:30	2	\$110.00 NM																																													
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23	02/13/20	02/14/20	Late News	11-1135p	---TF--	:30	2	\$100.00 NM																																													
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<u>Total Spots</u>							48																																														

Payment Terms 30 Days

<u>Gross Total</u>	\$3,384.00
<u>Agency Commission</u>	\$507.60
<u>Net Amount Due</u>	\$2,876.40