

ORDER



KXLF

Orders
Order / Rev: 708937
Alt Order #: WOC12513531
Product Desc: ONPMT
Estimate: 7896
Flight Dates: 07/21/20 - 07/30/20
Original Date / Rev: 05/22/20 / 05/22/20
Order Type: GENERAL

Primary AE: John Mitzel
Sales Office: N-BU
Sales Region: NAT

Agency
Name: Mentzer Media
Buying Contact:
Billing Contact:
 210 West Pennsylvania Ave
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: One Nation
Demographic: A35+
Product Codes: PL Ballot Issue, PL Non-Ballot Issue
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Advertiser External ID: 224365
Agency External ID: 114716
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/26/20	61	\$25,175.00	\$21,398.75
07/27/20	07/30/20	47	\$17,575.00	\$14,938.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	61	\$25,175.00	\$21,398.75	352.63
August 2020	47	\$17,575.00	\$14,938.75	261.63
Totals	108	\$42,750.00	\$36,337.50	614.26

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Mitzel	N-BU	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	07/21/20	07/30/20	M-F 530-7am News M-F 530-7am News (Program: MONTANA THIS MORNING)Jul-Aug AVG	CM	5:30 AM-7:00 AM	22222--	:30	10	\$200.00	P-2	2.83	NM	16	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/20	07/27/20	22222--		10				\$200.00		2.83			
		Week: 07/28/20	08/03/20	-222---		6				\$200.00		2.83			
N 2	All	07/21/20	07/30/20	M-F CBS This Morning M-F CBS This Morning (Program: CBS THIS MORNING)Jul-Aug AVG	CM	7:00 AM-9:00 AM	22222--	:30	10	\$250.00	P-2	3.35	NM	16	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/20	07/27/20	22222--		10				\$250.00		3.35			
		Week: 07/28/20	08/03/20	-222---		6				\$250.00		3.35			
N 3	All	07/21/20	07/30/20	M-F 10-11am M-F 10-11am (Program: LET'S MAKE A DEAL)Jul-Aug AVG	CM	10:00 AM-11:00 AM	-1-11--	:30	3	\$150.00	P-2	3.19	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/20	07/27/20	-1-11--		3				\$150.00		3.19			
		Week: 07/28/20	08/03/20	-1-1---		2				\$150.00		3.19			
N 4	All	07/21/20	07/30/20	M-F 12pm News M-F 12pm News (Program: NOON NEWS)Jul-Aug AVG	CM	12:00 PM-12:30 PM	1-1-1--	:30	3	\$200.00	P-2	3.69	NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/21/20		07/21/20	07/27/20	1-1-1--					3	\$200.00		3.69			
Week: 07/28/20		07/28/20	08/03/20	-111---					3	\$200.00		3.69			
N 5	All	07/21/20	07/29/20	M-F 1-2pm M-F 1-2pm	CM	1:00 PM-2:00 PM	1111---	:30	4	\$100.00	P-2	2.18	NM	5	\$500.00
(Program: THE TALK)Jul-Aug AVG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/21/20		07/21/20	07/27/20	1111---					4	\$100.00		2.18			
Week: 07/28/20		07/28/20	08/03/20	--1----					1	\$100.00		2.18			
N 6	All	07/21/20	07/30/20	M-F 4-5pm M-F 4-5pm	CM	4:00 PM-5:00 PM	11111--	:30	5	\$150.00	P-2	2.81	NM	8	\$1,200.00
(Program: Dr. Phil)Jul-Aug AVG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/21/20		07/21/20	07/27/20	11111--					5	\$150.00		2.81			
Week: 07/28/20		07/28/20	08/03/20	-111---					3	\$150.00		2.81			
N 7	All	07/21/20	07/29/20	M-F CBS Evening News M-F CBS Evening News	CM	5:00 PM-5:30 PM	-11-1--	:30	3	\$800.00	P-2	9.52	NM	5	\$4,000.00
(Program: CBS EVE NWS Adj Only)Jul-Aug AVG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/21/20		07/21/20	07/27/20	-11-1--					3	\$800.00		9.52			
Week: 07/28/20		07/28/20	08/03/20	-11----					2	\$800.00		9.52			
N 8	All	07/21/20	07/30/20	M-F 530pm News M-F 530pm News	CM	5:30 PM-6:00 PM	1-111--	:30	4	\$800.00	P-2	12.10	NM	6	\$4,800.00
(Program: 5:30P NEWS M-F)Jul-Aug AVG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/21/20		07/21/20	07/27/20	1-111--					4	\$800.00		12.10			
Week: 07/28/20		07/28/20	08/03/20	--11---					2	\$800.00		12.10			
N 9	All	07/21/20	07/30/20	M-F 6-630pm M-F 6-630pm	CM	6:00 PM-6:30 PM	--1-1--	:30	2	\$500.00	P-2	11.86	NM	4	\$2,000.00
(Program: JEOPARDY)Jul-Aug AVG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/21/20		07/21/20	07/27/20	--1-1--					2	\$500.00		11.86			
Week: 07/28/20		07/28/20	08/03/20	-1-1---					2	\$500.00		11.86			
N 10	All	07/21/20	07/29/20	M-F 630-7pm M-F 630-7pm	CM	6:30 PM-7:00 PM	11-1---	:30	3	\$450.00	P-2	9.22	NM	4	\$1,800.00
(Program: WHEEL OF FORTUNE)Jul-Aug AVG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/21/20		07/21/20	07/27/20	11-1---					3	\$450.00		9.22			
Week: 07/28/20		07/28/20	08/03/20	--1----					1	\$450.00		9.22			
N 11	All	07/21/20	07/30/20	M-F 10pm News M-F 10pm News	CM	10:00 PM-10:35 PM	-1-11--	:30	3	\$750.00	P-2	8.93	NM	6	\$4,500.00
(Program: 10:00P NWS M-F)Jul-Aug AVG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/21/20		07/21/20	07/27/20	-1-11--					3	\$750.00		8.93			
Week: 07/28/20		07/28/20	08/03/20	-111---					3	\$750.00		8.93			
N 12	All	07/21/20	07/30/20	M-F 1035-1137pm The Late Show	CM	10:35 PM-11:38 PM	1111-1--	:30	4	\$125.00	P-2	3.96	NM	6	\$750.00
(Program: LATE SHOW - COLBERT)Jul-Aug AVG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/21/20		07/21/20	07/27/20	111-1--					4	\$125.00		3.96			
Week: 07/28/20		07/28/20	08/03/20	-1-1---					2	\$125.00		3.96			
N 13	All	07/28/20	07/28/20	Tuesday Prime A Tuesday Prime A	CM	7:00 PM-8:00 PM	-1-----	:30	1	\$1,000.00	P-2	13.11	NM	1	\$1,000.00
(Program: NCIS)Jul-Aug AVG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/27/20		07/27/20	08/02/20	-1-----					1	\$1,000.00		13.11			
N 14	All	07/21/20	07/28/20	Tuesday Prime B Tuesday Prime B	CM	8:00 PM-9:00 PM	-1-----	:30	1	\$1,000.00	P-2	10.45	NM	2	\$2,000.00
(Program: FBI)Jul-Aug AVG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/21/20		07/21/20	07/27/20	-1-----					1	\$1,000.00		10.45			
Week: 07/28/20		07/28/20	08/03/20	-1-----					1	\$1,000.00		10.45			

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N15	All	07/21/20	07/28/20	Tuesday Prime C Tuesday Prime C (Program: FBI MOST WANTED)Jul-Aug AVG	CM	9:00 PM-10:00 PM	-1-----	:30	1	\$750.00	P-2	8.25	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/21/20		07/21/20	07/27/20	-1-----					1	\$750.00		8.25			
Week: 07/28/20		07/28/20	08/03/20	-1-----					1	\$750.00		8.25			
N16	All	07/21/20	07/30/20	Thursday Prime A Thursday Prime A (Program: YOUNG SHELTON/MAN WITH PLAN)Jul-Aug AVG	CM	7:00 PM-8:00 PM	---1---	:30	1	\$800.00	P-2	7.47	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/21/20		07/21/20	07/27/20	---1---					1	\$800.00		7.47			
Week: 07/28/20		07/28/20	08/03/20	---1---					1	\$800.00		7.47			
N17	All	07/21/20	07/24/20	Friday Prime A Friday Prime A (Program: MACGYVER)Jul-Aug AVG	CM	7:00 PM-8:00 PM	----1--	:30	1	\$800.00	P-2	8.81	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/20/20		07/20/20	07/26/20	----1--					1	\$800.00		8.81			
N18	All	07/21/20	07/24/20	Friday Prime B Friday Prime B (Program: MAGNUM PI)Jul-Aug AVG	CM	8:00 PM-9:00 PM	----1--	:30	1	\$800.00	P-2	8.48	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/20/20		07/20/20	07/26/20	----1--					1	\$800.00		8.48			
N19	All	07/21/20	07/25/20	Sa CBS This Morning Sa CBS This Morning (Program: CBS SATURDAY MORNING)Jul-Aug AVG	CM	6:00 AM-8:00 AM	-----1-	:30	1	\$150.00	P-2	2.02	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/20/20		07/20/20	07/26/20	-----1-					1	\$150.00		2.02			
N20	All	07/21/20	07/25/20	Saturday Prime B Saturday Prime B (Program: CRIMETIME SATURDAY)Jul-Aug AVG	CM	8:00 PM-9:00 PM	-----1-	:30	1	\$200.00	P-2	3.69	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/20/20		07/20/20	07/26/20	-----1-					1	\$200.00		3.69			
N21	All	07/21/20	07/25/20	Saturday Prime C Saturday Prime C (Program: 48 HOURS)Jul-Aug AVG	CM	9:00 PM-10:00 PM	-----1-	:30	1	\$300.00	P-2	4.70	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/20/20		07/20/20	07/26/20	-----1-					1	\$300.00		4.70			
N22	All	07/21/20	07/25/20	Sa 10pm News Sa 10pm News (Program: 10:00P NWS SAT)Jul-Aug AVG	CM	10:00 PM-10:35 PM	-----1-	:30	1	\$650.00	P-2	6.94	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/20/20		07/20/20	07/26/20	-----1-					1	\$650.00		6.94			
N23	All	07/21/20	07/26/20	CBS Sunday Morning CBS Sunday Morning (Program: CBS SUNDAY MORNING)Jul-Aug AVG	CM	7:00 AM-8:30 AM	-----1	:30	1	\$300.00	P-2	5.52	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/20/20		07/20/20	07/26/20	-----1					1	\$300.00		5.52			
N24	All	07/21/20	07/26/20	Face the Nation Face the Nation (Program: FACE THE NATION)Jul-Aug AVG	CM	8:30 AM-9:30 AM	-----1	:30	1	\$200.00	P-2	3.50	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/20/20		07/20/20	07/26/20	-----1					1	\$200.00		3.50			
N25	All	07/21/20	07/26/20	Su 530pm News Su 530pm News (Program: 5:30 NEWS SUNDAY)Jul-Aug AVG	CM	5:30 PM-6:00 PM	-----1	:30	1	\$700.00	P-2	12.10	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/20/20		07/20/20	07/26/20	-----1					1	\$700.00		12.10			
N26	All	07/21/20	07/26/20	Sunday Prime A Sunday Prime A (Program: 60 MINUTES)Jul-Aug AVG	CM	6:00 PM-7:00 PM	-----1	:30	1	\$1,000.00	P-2	10.44	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/20/20		07/20/20	07/26/20	-----1					1	\$1,000.00		10.44			

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N27	All	07/21/20	07/26/20	Sunday Prime B Sunday Prime B	CM	7:00 PM-8:00 PM	-----1	:30	1	\$700.00	P-2	7.36 NM	1	\$700.00
(Program: TBA)Jul-Aug AVG														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week: 07/20/20		07/20/20	07/26/20	-----1			1			\$700.00		7.36		
N28	All	07/21/20	07/26/20	Sunday Prime C Sunday Prime C	CM	8:00 PM-9:00 PM	-----1	:30	1	\$700.00	P-2	7.58 NM	1	\$700.00
(Program: NCIS LA)Jul-Aug AVG														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week: 07/20/20		07/20/20	07/26/20	-----1			1			\$700.00		7.58		
N29	All	07/21/20	07/26/20	Sunday Prime D Sunday Prime D	CM	9:00 PM-10:00 PM	-----1	:30	1	\$700.00	P-2	7.24 NM	1	\$700.00
(Program: NCIS NEW ORLEANS)Jul-Aug AVG														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week: 07/20/20		07/20/20	07/26/20	-----1			1			\$700.00		7.24		
N30	All	07/21/20	07/26/20	Su 10pm News Su 10pm News	CM	10:00 PM-10:35 PM	-----1	:30	1	\$750.00	P-2	8.22 NM	1	\$750.00
(Program: 10:00P NWS SUN)Jul-Aug AVG														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week: 07/20/20		07/20/20	07/26/20	-----1			1			\$750.00		8.22		
												Totals	108	\$42,750.00